Tulare County Fairgrounds & TCSO Winter Wonderland

December 9th – 13th, 2026

Winter Wonderland Indoor Vendor Application

Tulare County Fairgrounds, in collaboration with the Tulare County Sheriff's Office, invites vendors to participate in the 2026 Winter Wonderland event! We are seeking vendors offering clothing and fashion items, jewelry, crafts, and other commercial products to help make this a vibrant community gathering.

This is an excellent opportunity for local stores and small businesses to showcase their offerings to the community just before the holiday season. Please note, this application does not guarantee booth space or approval but allows us to understand your offerings and event fit.

We look forward to your application and the chance to make this Winter Wonderland a success together!

If you have questions, please call the Tulare Fairgrounds at (559) 686-4707 or e-mail customerservice@tcfair.org

- Complete application form – answer all the questions & do not forget to sign the application.
- A complete list of items the booth is selling or promoting is required on the application.
- Copy of California Seller's Permit (attach).
- Insurance and Workers' compensation coverage: provide your provider with information on the application. If a contract is issued, proof of insurance coverage in the form of certificates is required.
- INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR WILL NOT RECEIVE A CONTRACT
- All questions must be answered completely and accurately – the information you give is the sole representation of your business in the selection process.
- If a contract is issued, the fairgrounds will assign the exhibit space upon receipt of payment.Special requests will be considered but not guaranteed.
- All applications are due Friday, November 13, 2026. Full payment is due at the time the contract is due.
- NO OUTDOOR VENDORS-only indoor vendors and concessions.
- Please don't send a check until you receive a contract, make checks payable to the Tulare County Fair.
- The Tulare County Fairgrounds solely works with experienced operators with quality presentations; consideration will be given to those with unique items. The sale of certain items, including but not limited to the following, is prohibited: weapons, drug paraphernalia, provocative or suggestive items, and graphic images that may offend a family-friendly audience.

Tulare County Fair
620 South K Street
Tulare, CA 93274
Telephone: (559) 686-4707

BUILDING HOURS:

Wednesday, December 9, 2026 ~ 5:30 PM-9:30 PM
Thursday, December 10, 2026 ~ 5:30 PM-9:30 PM
Friday, December 11, 2026 ~ 5:30 PM-9:30 PM
Saturday, December 12, 2026 ~ 5:30 PM-9:30 PM
Sunday ~ December 13, 2026 ~ 5:30 PM-9:30 PM

VENDOR CHECK-IN & SETUP:

Tuesday, December 8th ~ 9:00 AM to 7:00 PM
Wednesday, December 9th ~ 9:00 AM to 1:00 PM

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SPACE FEE & INFORMATION:

All booth spaces are inside the large, heated commercial building.
10x10 $250.00
10x20 $375.00
Corner or Premium Space $450.00
Food Vendors- Must be Fully Self-Contained. No power available at this event. Rent is $500 vs 15% after sales tax and tips, whichever is more. You will receive an audit checklist and tagged POS systems before opening. If you are not familiar with this process, you can call the fair office for details. All food vendors will be required to have point of sale systems and turn in nightly reports per register. No cash, only stands allowed.

BUSINESS INFORMATION - INFORMATION MUST AGREE WITH INSURANCE CERTIFICATE

Business Name: _____

Name of Applicant: _____ On-Site Contact: _____

On-Site Contact Cell: _____

Address:_____

City: _____ State: _____ Zip: _____

Phone: _____ Residence Phone: _____

Cellular Phone: _____ Fax: _____

E-mail Address: _____ Web Site: _____

Federal Taxpayer's ID _____ (If applicable)

CA Seller's Permit _____ *Located on your federal tax return & Attach copy to application*

SPACE SIZE: ☐ 10x10 Space ☐ 10x20 Space ☐ Corner

INSURANCE REQUIREMENTS

Proof of Insurance to be sent with application. Please check which form of insurance will cover you during the fair. ☐ My own carrier ☐ WFA Master List ☐ CFSA #_____
Policy Expires _____

☐ Purchase through California Fair Services Authority
Each exhibitor must provide proof of general liability insurance of at least $1,000,000. Certificates of Insurance with required endorsements will be required with each contract. If a contract is issued, you will receive insurance requirementswith additional insured verbiage.

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PRODUCTS / SERVICES

Please list items/services that the company wishes to sell, promote, display, or give away on the grounds. BE SPECIFIC. *Only approved items will be allowed*. The Tulare County Fairgrounds Winter Wonderland event DOES NOT offer exclusivity to vendors.

_____

_____

_____

_____

_____

_____

_____

Will you be distributing food samples to promote your product? ☐ Yes ☐ No

Approval is required, and food sampling requires a temporary health permit.

☐ Please indicate here if you are not selling during the Winter Wonderland event and are only taking leads for future business. Even if only taking leads, the California Department of Tax and Fee Administration requires you to file for a Seller's Permit (see attached).

CERTIFICATION OF APPLICANT

I have reviewed and understood all instructions and accompanying information provided. I acknowledge that this form is solely an application for booth space and does not constitute a contract or an offer from the Tulare County Fairgrounds. I certify that all information provided in this application is true and accurate to the best of my knowledge. I understand that, if my application is approved, a formal contract will be emailed to me, and that all contract terms and payments must be completed before booth space is assigned.

Signature: _____Date: _____

Printed name: _____ Title: _____