



## PRESS RELEASE

### For Immediate Release

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### **Tulare County Fair Announces Tower of Power in Concert**

TULARE – The final day of the Tulare County Fair, Sunday, Sept. 14, will feature the signature horn-driven “urban soul music” of Tower of Power on the Budweiser Stage.

The band has been touring, recording and performing since 1968, and is currently touring with Journey.

Fair week kicks off with Metalachi, offering heavy metal and comedy on the Budweiser Stage on opening day, Wednesday, Sept. 10; followed by rhythm and blues/funk ensemble Morris Day and The Time on Thursday, Sept. 11; classic rocker Eddie Money on Friday, Sept. 12; and up-and-coming country star JT Hodges on Saturday, Sept. 13. All concerts begin at 8 p.m., free with paid admission.

The Tulare County Fair, Sept. 10-14, offers a week of entertainment for the family, educational activities for children, all-new Fair food, fun rides and more. Admission is \$8 for adults; \$5 for children 6-12. Seniors 62 and older are admitted for \$5 on Senior Day, Friday, Sept. 12. The fair will also offer live local entertainment, a hypnotist, an exotic animal display and petting zoo, a tractor pull, the Destruction Derby, fun rides and more.

The entry form for judged creative exhibits is available online. Entries are due by Aug. 1. A processing fee of \$5 per exhibitor will be charged for online entries; the fee for hand-delivered entries is \$10. The fees are needed to help offset the cost of providing displays for the enjoyment of fairgoers.

All-access carnival wristbands are available for \$20 each in advance, \$30 during Fair week. For information, call the Tulare County Fairgrounds, 686-4707. To enter the creative exhibit competition, and for an updated schedule of events, visit [www.tcfair.org](http://www.tcfair.org).

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Over 75,000 guests will enjoy the Tulare County Fair September 10-14, 2014 at the Fairgrounds. Tulare County schools will be invited to participate in the free educational school tours. Over 10,000 local residents compete for awards in the livestock and competitive exhibit programs. Kids under 5 enjoy free admission every day at the Fair. This year’s theme is FARMS \* FOOD \* FAMILY \* FUN will Celebrate the Bounty of the County during the annual tradition.