



Livestock Photo & Video Entry Upload Guidelines

Livestock Photo Guidelines: Please follow these requirements when preparing your images for submission.

IMPORTANT: This photo will be what potential buyers will see during the online portion of the auction.

- Photo must clearly show the exhibitor with their animal
- Acceptable image formats are .jpeg, .gif, .bmp, .png.
- Each photo may not exceed 8MB (megabytes).
- If your total image file size is greater than 8 MB, you will need to use a photo editing program to “resize the photo image”. Free programs available: Microsoft Image Resizer, Microsoft Photo Editor, Picasa, Irfanview, Photoscape and others. A short title for your photo entry is required. The title cannot be greater than 30 characters.
- For advanced entrants familiar with using a photo editing program the minimum image dimension (width or height) should be at least 450 pixels.

IF YOU ARE PARTICIPATING IN THE VIRTUAL SHOW: Please follow the requirements below when preparing your video entry. Videos that do not meet the requirements will be disqualified

Video Format Requirements:

- Acceptable video formats are .mpeg, .avi, .flv, .wmv, .mov, .mpg, .mp4.
- Video size may not exceed 120MB (megabytes).
- If your total video file size is greater than 120 MB, use a video editing program to “resize/resample the video”.
 - The largest video dimension (width x height) should be 720 x 480 pixels. If the video is larger, the upload page will automatically decrease the dimensions to fit the 720 x 480 size limit
- Video must be at least 60 seconds and may not exceed 90 seconds.
-

Video Content Requirements:

- Exhibitors must be in official show uniform.
- No previously won awards or banners may appear in the video.
- Video must begin with Exhibitor ID Card.
- Video must focus on the animal; however, the exhibitor's face must be clearly visible at some point during the video. See below for best practices.

- Talking is not permitted during recording by the exhibitor or anyone else.
- Animals must be clean and clipped, as if it were a live show.
- Video must be filmed in one take and may not be photoshopped or altered in any way

Suggested best practices for showing your animal:

Lambs, Goats, Beef & Dairy

1. Begin the video by showing the Exhibitor ID Card for at least 3 seconds.
2. Set up the animal, filmed at a profile view.
3. Walk the animal in a circle, bringing it back in line and setting up for show profile
4. Once the animal is set, clearly film each the front view and rear view, as well as side profiles.
5. End the video.

Hogs

1. Begin the video by showing the Exhibitor ID Card for at least 3 seconds.
2. Clearly film each the front view and rear view, as well as side profiles.
3. End the video.