



PRESS RELEASE

For Immediate Release

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Tulare County Fair offers fund-raising opportunity

TULARE – Local civic clubs, youth organizations and churches can pre-sell Tulare County Fair carnival wristbands to raise funds for their activities, while supporting the fair.

The wristbands provide an all-access, one-day pass to the carnival and Kiddie Land. Organizations earn \$1.50 per wristband sold. For information, call the Tulare County Fairgrounds, 686-4707, or sign up for the program at the fairgrounds office, 215 E. Martin Luther King, Tulare.

The wristbands sell for \$20 each in advance, \$30 during Fair week. Locations secured to date include the Vallarta Supermarkets in Visalia and Dinuba (starting in July); the Porterville, Tulare and Lindsay chambers of commerce; the Tulare Downtown Association; and Tulare Regional Medical Center Human Resources Department. For a regularly updated list of locations, visit www.tcfair.org.

“The wristband sales program allows us to support community organizations and makes it possible for fair-goers to enjoy their favorite rides over and over during one day,” noted Pamela Fyock, CEO. “The carnival and Kiddie Land are very popular spots and a tradition of all fairs. We offer the wristbands help make the fun more affordable to families, and to allow local organizations to generate a little revenue.”

The Tulare County Fair will run Sept. 10-14, offering a week of entertainment for the family, educational activities for children, the annual Junior Livestock Auction, Fair food, fun rides and more. Visit tcfair.org for ongoing updates to the schedule of events.

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Over 75,000 guests will enjoy the Tulare County Fair September 10-14, 2014 at the Fairgrounds. Tulare County schools will be invited to participate in the free educational school tours. Over 10,000 local residents compete for awards in the livestock and competitive exhibit programs. Kids under 5 enjoy free admission every day at the Fair. This year's theme is FARMS * FOOD * FAMILY * FUN will Celebrate the Bounty of the County during the annual tradition.