

# Tulare County Fair



Dear Vendor:

Thank you for your interest in the Tulare County Fair! This year's dates are **September 13-17, 2017**. We are pleased to share with you that TCF is continuing to grow and our team has lots of very exciting plans to continue to revitalize, reinvigorate and to significantly increase attendance at this year's Fair. We continue to celebrate the return of headliner entertainment at the Fair. In order to increase value to the Fair entrance fee remains at \$8.00 for adults.

**The 2017 Fair hours are:** 11:00 a.m. – 11:00 p.m. – Wednesday-Friday  
11:00 a.m. – Midnight – Saturday-Sunday

Commercial Building and Outside Commercial Booths Hours:  
11:00 a.m. -10:00 p.m. Wednesday - Saturday  
11:00 a.m. 8:00 p.m. Sunday

Food Stands: Will run concurrently with Fair Hours. Food stands may open earlier for the Livestock exhibitors.

Enclosed is an application for the 2017 fair. Be sure to complete each section and enclose a photo of your booth/display. **Incomplete applications will not be processed or considered.**

We will continue to offer a reduced rate inside our commercial building. Cost will be \$525.00 for a 10x10 *indoor inline* and \$575.00 for a 10x10 *indoor corner*. There are a limited number of *premium indoor spaces* available, please call office for info. **Outdoor** space is \$675.00 for a 10x10 booth.

Advance Parking passes are available at a reduced rate on a presale basis only. Parking passes must be purchased before noon on Tuesday, September 12. See Parking Credential request form. Vendor RV parking is also available the daily rate is \$40.00. Please submit Vendor RV registration form. Advance Parking passes are available at a reduced rate on a presale basis only.

Remember that space is assigned on a "first come, first serve" basis based upon receipt of fees and required documentation, so complete your application early. With this year's marketing and planning efforts we anticipate our vendor spaces selling out quickly. All returning inside commercial vendors who would like to retain their previous location must have completed application submitted before on or before April 30, 2017. **Consideration is given to returning vendors only when complete application is on file.**

It is a new day at the Tulare County Fair! We are continuing to make lots and lots of positive changes that will again increase the Fair's attendance. We're looking forward to a fun and entertaining year. For additional information please email me at [pamelafyock@TCFair.org](mailto:pamelafyock@TCFair.org).

Regards,

**PJF**

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